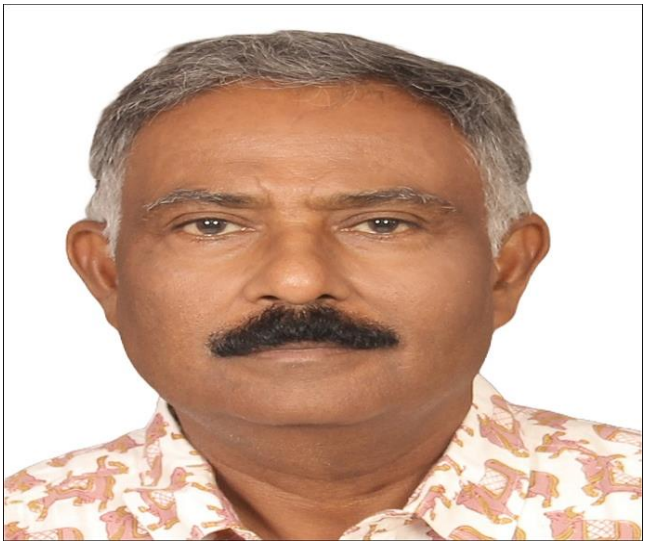


Mr. Sanjay Kumar

Entrepreneur | Business Leader | Visionary: -

Mr. Sanjay Kumar is a distinguished entrepreneur and business leader whose journey reflects vision, strategic foresight, disciplined execution, and an enduring commitment to building enterprises. Over nearly four decades, he has successfully established and expanded businesses across diverse sectors, including automobiles, agricultural equipment, construction equipment, cold storage, and allied industries.

A Postgraduate in Mathematics, Mr. Kumar was born and brought up in Patna, Bihar, with ancestral roots in the Saran district. He belongs to a distinguished family with a longstanding legacy in education, entrepreneurship, leadership, and social service. He is the grandson of Late Shri Bindeshwar Prasad Singh, in whose honour a Postgraduate College was established in 1957 at Danapur, Patna. His father, Late Shri Ram Narayan Singh, was a respected leader who served as President of the Al Bengal Brick Field Owners Association and as Secretary of B.S. College, Danapur. Mr. Kumar is also the son-in-law of Prof. (Dr.) Ramswarup Singh, former member of the Bihar Public Service Commission and a highly regarded educationist in Bihar.

Inspired by this legacy while determined to build an identity of his own, Mr. Kumar joined the family brick kiln business in 1987. This marked the beginning of an entrepreneurial journey defined by diversification, calculated decision-making, and sustained growth.

In 1996, he entered the cold storage sector and successfully expanded the facility's capacity from 1,200 MT to 7,500 MT, establishing one of the largest cold storage facilities in Bihar.

In 2004, Mr. Kumar entered the automobile and agricultural equipment sector through a TAFE tractor dealership. Under his strategic leadership, the dealership's market share grew from approximately 2% to 18%, while the organisation earned

significant recognition, including being ranked the No. 1 Key Parts Dealer of TAFE in India.

His expansion continued in 2010 with the Bajaj three-wheeler dealership business. Beginning with sales of approximately 30 vehicles per month, the operation grew to achieve sales of more than 900 units per month—a remarkable transformation driven by his understanding of market opportunities, ability to build strong teams, and focus on operational excellence.

In 2014, Mr. Kumar established Sara Automobile, representing Volvo Eicher Equipment, marking his entry into the commercial and construction equipment sector. In 2017, he established Ananya Auto Agency Pvt. Ltd., an authorised dealership of Tata Motors Passenger Vehicles. Under his leadership and vision, the dealership grew from an initial sales volume of approximately 30 vehicles to nearly 500 vehicles, reflecting his ability to build organisations capable of delivering sustained growth and performance.

Continuing to diversify, Mr. Kumar ventured into Escorts Construction Equipment and Bajaj Two-Wheelers in 2022. His automotive portfolio subsequently expanded further with Chetak, KTM, and Triumph, strengthening his presence across multiple segments of the mobility industry.

In 2026, he further expanded his association with the agricultural equipment sector by establishing a John Deere Tractors dealership. Deeply connected to his rural roots and guided by a longstanding passion for automobiles and agricultural machinery, this venture represented a natural extension of his entrepreneurial journey. His understanding of rural markets and decades of experience across the automotive and agricultural equipment sectors continue to guide his vision for the business.

A defining characteristic of Mr. Kumar's leadership is his strong orientation towards growth and measurable performance. He is known for setting ambitious goals, taking calculated decisions, and inspiring teams to work towards a shared vision. At the same time, he believes that the true strength of any organisation lies in the trust it earns from its customers, employees, partners, and the wider community.

This philosophy is embodied in the guiding motto of the Ananya Group of Companies: "Aap Hain To Hum Hain — Ananya Ek Vishwas."

More than a motto, these words reflect the Group's belief that lasting success is built on relationships and sustained by trust. For Mr. Kumar, every customer relationship and every partnership represents a responsibility to deliver with integrity, commitment, and consistency.

Beyond business, Mr. Kumar remains deeply committed to social responsibility. Coming from a family with a strong tradition of contributing to education and social welfare, he believes that the purpose of enterprise extends beyond commercial

success. Creating employment, enabling opportunities, supporting people, and contributing positively to society remain integral to his larger vision.

On the personal front, Mr. Kumar is supported by his wife, Prof (Dr.) Poonam Kumari a Professor of Philosophy at Gardanibagh Government Women's College, Patna, under Patliputra University, who has been an important pillar of strength throughout his journey. Together, they have raised two daughters with strong values of education, confidence, and independence. His elder daughter serves as a Director at Ananya Auto Agency Pvt. Ltd. and works closely with him in managing and growing the organisation, while his younger daughter is set to pursue her Master's degree in Law at the University of Cambridge. His encouragement of their professional and academic aspirations reflects his progressive outlook and strong belief in empowering women to build independent and successful careers.

Apart from his professional responsibilities, Mr. Kumar has maintained a lifelong interest in sports. Having played cricket during his younger years, he continues to be passionate about sports and is now an avid golfer. The values of discipline, perseverance, resilience, and healthy competition that sport represents are equally reflected in his approach to business and leadership.

Mr. Sanjay Kumar's journey is a testament to entrepreneurial vision, disciplined execution, and sustained ambition. From carrying forward the values of a distinguished family legacy to building and expanding successful enterprises across diverse sectors, he has consistently demonstrated the ability to recognise opportunities and transform them into enduring institutions.

As an entrepreneur, business leader, family man, and socially responsible individual, he continues to inspire those around him through his belief in hard work, integrity, perseverance, and the courage to pursue ambitious goals.

"Aap Hain To Hum Hain — Ananya Ek Vishwas." This philosophy remains at the heart of his journey and the enduring vision of the Ananya Group of Companies— because every lasting success is ultimately built on trust.